

Elmira City School District



Administration Building
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Elmira, NY 14901

Phone: (607) 735-3000
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Dear Parents/Guardians,

The Elmira City School District takes great efforts to protect the privacy and security of your student's data and personally identifiable information.

During the course of instruction, the District uses software provided by vendors that may store information about your student in order to deliver an effective educational program. By law, the vendors that store this student data are required to take certain specific security precautions to prevent the unauthorized use or access to this data.

Your student may use the following applications in school that may or may not store student data: Schoology, Newsela, Nearpod, Read 180, RAZ-Kids, Castle Learning, NWEA, Office 365 and Choices360. This software is used to provide learning and collaboration opportunities to increase the college and career ready skills of your student. The student data that is stored by these vendors is limited to your student's name, student id, school and classroom teacher, and any assignments, messages, or assessment results from these specific software systems. The software vendors do not have access to or store information about your student such as phone number, home address, classroom grades, or parent information. It is against the law for any vendor or third party contractor to use student data to contact a parent for the purpose of selling products or services or for any other commercial or marketing purposes.

The purpose of this letter is to inform you of the use of these systems and to assure you that the Elmira City School District only contracts with vendors who comply with student privacy and student data laws including the Family Educational Rights and Privacy Act (FERPA), Children's Online Privacy and Protection Act (COPPA), and New York State Education Law 2-D.

The District's Parent's Bill of Rights for Data Privacy and Security is available for your review on the district website at: <https://www.elmiracityschools.com/district/department/technology> and informs you of your rights regarding student privacy and student data. You may be able to opt your student out of the use of some of these software systems if it does not impact the educational program for your student. Please contact your student's school if you wish to opt out.